

Did You Know...

- That 19% of all software projects fail
- 46% of software projects are “seriously challenged”
- The cost of project failures for *one year is* \$30 billion

APPLY THE TOP 3 PROJECT SUCCESS FACTORS TO YOUR PROJECT

1. Users Directly Involved
2. Executive Management Support
3. Clear Business Objectives

Source: 2006 Standish Group Chaos Report and Forrester Research

HSG Consulting LLC

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WWW.HSGCONSULTINGLLC.COM

(734) 358-1262

“You are one of the most organized, thoughtful people that I know. You keep an eye on the goal and always make sure that the things that need to be done, get done – even when that means taking on people with opposing views.” *Global Site Head of Information Management, Pfizer Inc.*

The Next 2 Days of Your Project will either contribute to its success or its failure.



Your team's **first impression** of the project is critical to a common understanding of what is being accomplished

Project Ignition

A powerful 2 day session to **kickoff** your project. Project Ignition engages your project team to produce a clear **scope**, shared **objectives** and build a strong team for lasting **success**.



Designed to be attended by the entire project team including the:

- ✓ Project Manager
- ✓ Project Sponsor
- ✓ Business Lead
- ✓ Business Analysts
- ✓ Developers
- ✓ Quality Lead
- ✓ Subject Matter Experts, and
- ✓ Business Representatives

www.HSGConsultingllc.com

Day 1 Outcomes

- Define the business and user problems
- Clarify your shared outcomes
- Establish your success criteria
- Define the project scope, deliverables, and stakeholder needs
- Produce a crisp problem statement following the Rational Unified Process format

Day 2 Outcomes

- Explore creative ways to gather & build your project requirements by using the IDEO Method Cards
- Build your initial work breakdown structure with Agile methodology
- Complete the day with a project schedule creation session



IDEO METHOD CARDS

“I think you have an excellent coaching style that I enjoy and meshes with the team.” *Owner 6060Publications*

Session Information

SCHEDULE YOUR PROJECT IGNITION TODAY AT

WWW.HSGCONSULTINGLLC.COM

OR BY PHONE

(734) 358-1262

Session Project Ignition
Duration 2 days
9:00 a.m. - 5:00 p.m.



Helene Gidley, Owner, HSG Consulting LLC

“Helene led a dynamic two-day Project Ignition session for a startup I am working with called 60/60 Publications. Her skill of leading the group and her command of the information helped focus our company vision. And after two short days we have a detailed, actionable project plan. The value of working with Helene has been a rewarding experience for our entire team. I look forward to partnering with her on future work with my clients.”
President InGenex LLC